



AFP ICON 2023

How to Prioritize (Way!) Better in Fundraising

April 18, 2023

Facilitated by Derik Timmerman, Sparrow Nonprofit Solutions



Wondering whether this is worth the time?

Kickoff tip:
What's your org's "Super Bowl"?

Just as every sport needs the recurring Big Game, every nonprofit organization needs its recurring Big Something. What's your nonprofit's big, signature rallying thing?

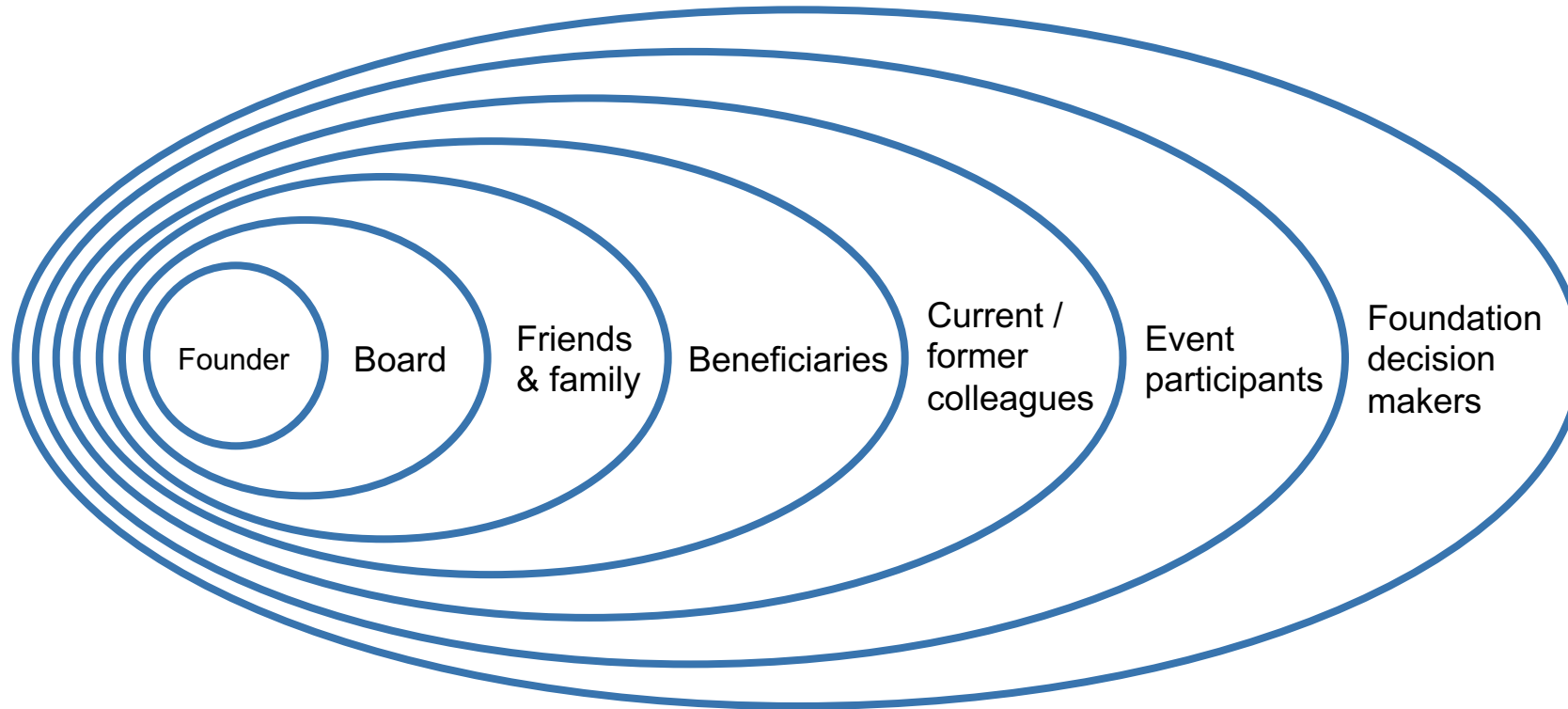
Objective and agenda

To help new and veteran nonprofit leaders to align their day-to-day fundraising lives with the priorities that will have the greatest impact on their long-term success.

- "Who" Priorities
- "What" Priorities
- Micro Prioritization



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Ask me about EasyGrant!



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